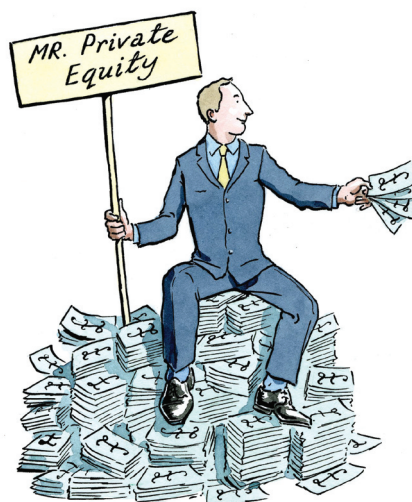


Ready, Steady... GO!



Chartered Developments is working with many of the leading Accountants and Legal Firms on Corporate Finance related campaigns.

Corporate finance is on the up again. Chartered Developments are helping Clients seize these Corporate Finance opportunities for acquisition or sale mandate. Prospect companies with major shareholders are considering the opportunity in the current market to exit their business and are now able to consider improved return on sale or non-core disposals.

Prospect companies that have survived the downturn are looking to stabilise and establish their market share by utilizing a timely input of funding or refinancing. Profitable companies are sought after and Private Equity investors are champing at the bit to make investments after experiencing the constraints of a dormant market that has not allowed them to make headway.

We establish the appetite and requirement for Corporate Finance with Proprietors and senior level decision-maker contacts across the complete range of UK and International companies. Chartered Developments has run specific Industry Sector based campaigns targeting OMBs or SME businesses and identified the desired target market for merger, acquisition, disposal or refinancing. We have considerable experience of marketing to FTSE Main Market and AIM listed companies and approaching specific key Executives.

- Private Equity Investment Targets

- Public to Private Sale

- Regional Industry Consolidation

- Refinancing +£20 million T/O

- Asset Financing for Local SME's

- Majority Shareholder age 50+ exit planning

Fast route to market

Meet decision makers within weeks.

Accurate targeting

You get the clients you want.

Return attributable to investment

You will accurately be able to measure your return on marketing investment.

Skilled in your market

The appointments you attend will have been qualified by experts to ensure the best use of your time.

Scaleable

We can arrange as few as 2 meetings a month or as many as 20.

Sales management support

Use the same personnel to arrange second and a third meetings during the sales management process, saving partners time.

How Chartered Developments can help

Our centre of excellence for Corporate Finance generates appointments for you to meet decision makers of your target prospects. We supply data in your postcode area and use our telephone expertise to arrange highly qualified meetings. We help you win new clients with our pipeline management. You will also have a dedicated account manager who will support you with the sales process, to increase your success rate in gaining new clients.

The corporate finance database

You can buy various targeted databases from us, from which you can select your own criteria.

Isolate a database with criteria such as turnover, age of directors, location, industry

Arrange a personal meeting for you with the prospect

If appropriate, help you develop your business development skills with relevant training

Provide an ongoing follow-up service to maximise your investment and closure

If Corporate Finance is your business – ensure everyone knows about you.

If your business development people need more appointments – then let them have them.

If you feel there is a gap in the market – then go for it.

Call our Centre of Excellence for Corporate Finance today to discuss your target market and our innovative approach.

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