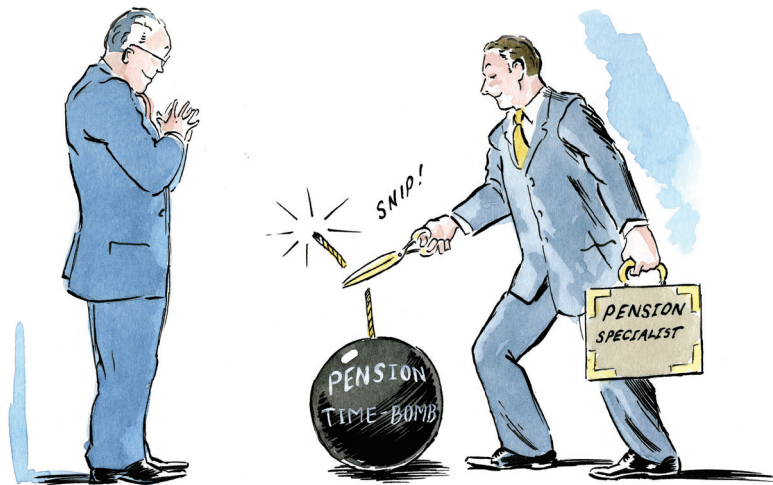


Leads into pension schemes



Targeting the decision makers who surround pension schemes.

If you would like to meet FDs, MDs, Pension Managers and HR directors within substantial companies and state organisations, then Chartered Developments can arrange it.

With you, we will create an integrated approach that uses your specialist skills and turns them into a compelling proposition to take to your target market.

The main output that you will experience is a constant stream of qualified appointments with the right people who understand why you are coming.

You will succeed because our unique telemarketing team have a wide and deep knowledge of the pensions market, DB schemes, trustee services, accountancy, risk management and legal services.

- Pension lawyers
- Fund / asset management
- Pension audits
- Actuaries
- Trustee companies

Fast route to market

Meet decision makers within weeks.

Accurate targeting

You get the clients you want.

Return attributable to investment

You will accurately be able to measure your return on marketing investment.

Skilled in your Market

The appointments you attend will have been qualified by experts to ensure the best use of your time.

Scaleable

We can arrange as few as 2 meetings a month or as many as 20.

Sales management Support

Use the same personnel to arrange second and third meetings during the sales management process. Saving partners time.

How Chartered Developments can help

The Chartered Developments Centre of Excellence for Pensions has found that changes in legislation and the state of play in the market has meant that decision makers are open to ideas and change.

You, with our team will isolate the right database of organisations and decision makers to target. From this (on your behalf) we can conduct thoughtful and effective conversations on most Pension Scheme related topics.

The Defined Benefit Scheme Database of over 5,000 firms

You can buy various databases from us. The most popular is that featuring over 5,000 firms with DB Schemes. From which you can select your own criteria.

Isolate a database with criteria such as assets, auditor, location, size of DB scheme

Arrange personal meetings for you with the prospects

If appropriate help you develop your business development skills with relevant training

Provide on-going follow up service to maximise your investment and closure

If Pensions is your business – ensure everyone knows about you.

If your business development people need more appointments - then let them have them.

If you feel there is a gap in the market – Then go for it.

Call our Centre of Excellence for Pensions today to discuss your target market and our innovative approach.

01392 247200

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