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Found yourself barking up the wrong tree?



More and more companies are using Chartered Developments to maximise the profitability of their data.

Successful sales & marketing activity requires an accurate & well-profiled database, and with B2B data decaying nearly 50% faster than consumer data, a pro-active approach is required.

Here at Chartered Developments our specialist data team can ensure that your business is able to target the right people at the right time, and do so from the right angle.

■ Data
Purchasing

■ Building
& Profiling
a B2B
Database

■ Data
Cleansing &
Validation

■ Specialist
Research

■ Database
Management

DATA
SERVICES

chartered
developments



The Route to Growth

Purchasing Data

We use a variety of sources to give you the most complete range of prospects according to your specifications.

Building & Profiling a B2B Database

We can help to identify lucrative market segments and assist in targeting your marketing campaign.

Data Cleansing & Validation

We add value to your data with decision makers, addresses, phone numbers, emails, TPS screening and any specified additional details.

Specialist Research

However specialised your criteria are, our expertise can help to bring the market to you.

Database Management

We have developed a data management solution providing an online resource for you to access as required. This includes regular refresh opportunities.

“ Accurate. Reliable. Efficient. Three words to describe the data cleaning service provided by Chartered Developments. We would highly recommend them. They always respond to our needs and deliver, usually ahead of schedule ”

Accenture



So, how do we do it?

Our approach is both systematic and thorough and is tailored to your needs. From people and contact details to financial information, Chartered Developments will maximise the potential of your data, call our Data Services team for more information.

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