

- Education

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- Membership Organisations

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- Health

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- Overseas Aid

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- Social Care

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- Religious

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- Registered Social Landlords

## Charities are recruiting specialist advisors



### Would you like to be those advisors?

Accountants, lawyers, banks and pension specialists can all successfully target Charities and Not for Profit sector through telemarketing.

If you would like to meet trustees, heads of finance or heads of legal then Chartered Developments is able to arrange appointments for you to meet with these key contacts.

We have access to specialist enhanced data, enabling you to connect with over 14,000 charities and 90,000 individuals. This exceptional data allows you to form targeted campaigns to suit your objectives.

For over a decade, we have served the industry and helped to secure many new contracts for ambitious professional practices. What differentiates us is our depth of understanding. Our educated callers are able to have intricate conversations on your behalf, leading to a relationship between you and the key decision makers.

chartered  
developments

 The logo for Chartered Developments, featuring the company name in a sans-serif font. Below the text are five small colored squares: yellow, purple, blue, green, and dark purple.

### Accurate targeting

Specialist data enables you to select specific information to match your prime targets i.e. geographical area, income, expenditure, funds, investments and type of charity.

### Skilled & knowledgeable

Our skilled and professional team have the knowledge and understanding of this sector to express your specialisms and services to each key decision maker.

### Pipeline management

We'll help you keep in touch with prospects – saving you time, money and thereby increasing your success rate.

### New clients

Our Charities and Not for Profit division is profitable for our clients. Our marketing is an investment not a cost.

## How Chartered Developments can help

You will gain Data on the targets (which over time will be rich with review dates, other decision makers' details such as email addresses and other advisors' details). Our main output for you will be appointments to meet the decision makers and finally help to win new clients through our pipeline management system.

You will have a dedicated Account Manager who will support you with all your telemarketing campaigns.

**Provide specialist data on target organisations to meet your criteria**

**Arrange personal meetings for you with key decision makers**

**Help you grow and improve your business development skills with appropriate training**

**Provide on-going follow-up service to maximise your investment and closure**

**Call our Centre of Excellence** today to discuss your target market and our innovative approach.

**01392 247200**



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