



chartered

developments

LINKEDIN TRAINING

Chartered Developments provides individual coaching, bespoke workshops and ongoing consultancy to assist Partners of Professional Service firms to engage with, and grow their professional networks via LinkedIn.

WHY LINKEDIN ?

LinkedIn;

- Provides a digital networking platform that allows you to create new opportunities
- Forms part of your marketing acquisition strategy
- Enables you to research and build relationships with prospective clients
- Allows Partners to build their own personal brand and influence others
- Positions the Partners and firm as experts within their sectors

Our training session encompasses hands-on, one-to-one coaching sessions and on-site group workshops. These sessions will deliver the following practical tools;

- Profile optimisation to create a higher exposure to LinkedIn searches
- Ability to drive prospects from LinkedIn to your company website
- Teach you the unique etiquette to managing a LinkedIn profile
- Provide guidance on effective LinkedIn research and search skills
- Help you publish and request effective recommendations



Based in London, Emily is an experienced business-to-business (B2B) marketer and business developer, and has worked in the professional and financial services sectors throughout her career.

Emily helps organisations and professionals learn how to build their brand and develop new client relationships by using LinkedIn effectively. She also provides strategic advice to businesses that want to include LinkedIn in their overall marketing and business development activities.

Emily has an MBA from the London Business School.



TESTIMONIALS

“Emily quickly and effectively advised me on LinkedIn usage and etiquette, expertly tailoring her advice to my professional circumstances and objectives. In just a couple of hours, she transformed my understanding of LinkedIn. I would happily recommend her to others working in the professional services sector.”

Partner, Eversheds



TESTIMONIALS

“We thoroughly enjoyed Emily’s session and found it to be extremely helpful. Her advice was clear and the fact that we had to make the amends ourselves in real time is an excellent approach as it means you can see immediate results. We have received brilliant praise for her from our partners who received one-to-one coaching and we would highly recommend her services.”

A leading South East law firm



What we offer:



One-to-one coaching sessions



Bespoke in-house workshops



Consultancy

If you would like to know more about how Chartered Developments could help your business then please contact Peter Rosenwald today.



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